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**Unique video projections on Krakow buildings.**

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**Contemporary video art and motion design scene.**

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**Event connected with Off Plus Camera Festival 2009.**

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**Krakow, 12th-26th of April 2009**

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## Introduction

You haven't seen anything like this yet! To help satisfy your aesthetic needs we wish to invite you to a nights called **Off Motion** – organized in association with the 2nd edition of the **Off Plus Camera Festival**. This is a unique display of video projection on the buildings in the centre of Krakow. The city and the urban interiors of the Market Square will be transformed into gallery corridors. The tenement houses will become the exhibition walls, ready to project the video installations. We work against stagnant gallery exhibition trends (so called *white cube*) and we want to prove that contemporary visual art does not necessarily have to be shown in cold, transparent and withdrawn spaces.


Krakow is not just any place and that is why we are keen to use all of its merits. A starlit sky framed by lights will be the ceiling, and Krakow's pavements will serve as floors, as well as the twinkling media images. The centre of Krakow will become a pulsating object prepared for the multimedia experiment.

An additional advantage of the screening is that video program was prepared for a specific building: the famous 'Pod Baranami' Palace). Spatial dimension of untypical screens which are the palace walls will portray highlighted animated elements. The rhythm of architectural divisions, modules and components (such as columns, pilasters, cornices and balconies) will be underlined by 2D and 3D experiments. Buildings will revive, roll and pitch, destroyed (of course only illusorily) and deconstructed (showing interior of their alleged). By using the means of expression in video art the windows explode fire, uncanny beasts appear on the balconies and a large ominous eye will be watching between columns. There may be a few insertions of op-art style (optical illusion play), surrealism and the constructionist style, unrestricted expression in tones of dada, the abstract play of light, texture and intriguing shapes in constant motion. An important theme of the video program is connected with the film industry. There will be a real menagerie of film characters for your admiration and entertainment.

Off Motion is a kaleidoscope of achievements from video makers all around the world. It is worth to get to know the latest trends in motion design as well as the art of digital media. Title sequences, animations

and multimedia experiments are implicit works of art, with a sign of superior quality connecting a number of aesthetics and breaking visual taboos. Do not miss an original auteurist show from local and foreign artists. Participants (in alphabetical order): 1st Ave Machine (USA), 2Preform (Holland), Andrew Muratov (Russia), Antony Furlong (USA), Boolab (Spain), Carlo Vega (USA), Champagne Valentine (Holland), Chu Studio (USA), Die Lamb (USA), Diogo Kallil (Brasil), Erin Sarofsky (USA), Horsform (Switzerland), JLDdesign (Taiwan), Justin Harder (USA), Logan (USA), Mate Steinfourth (USA), Maxim Zhestkov (Russia), Motion Theory (USA), Norman Leto (Poland), Oculart (Holland), Ojovivo (USA), Onesize (Holland), PepperMelon (Argentina), Pet-Punk (Lithuania), PostPanic (Holland), Rafał Szczepaniak (Poland), Renascent (Holland), Ronin (Great Britain), Sebastian Onufszak (Germany), Shotopop (Great Britain), Smuggler (USA), Screen Factory (Poland), Superfad (USA/Great Britain), Vascolo (Argentina), Zenzuke (Spain). More informations here: [www.offmotion.pl](http://www.offmotion.pl)

**Preparing the exciting nights in Krakow. Preliminary program starts on the 12th of April on building Pod Baranami. Full program will take place 15th-26th of April 2009.**

**OFF** Plus   
**camERa**

